

**The journey
of exceptional learning experience
begins here.**

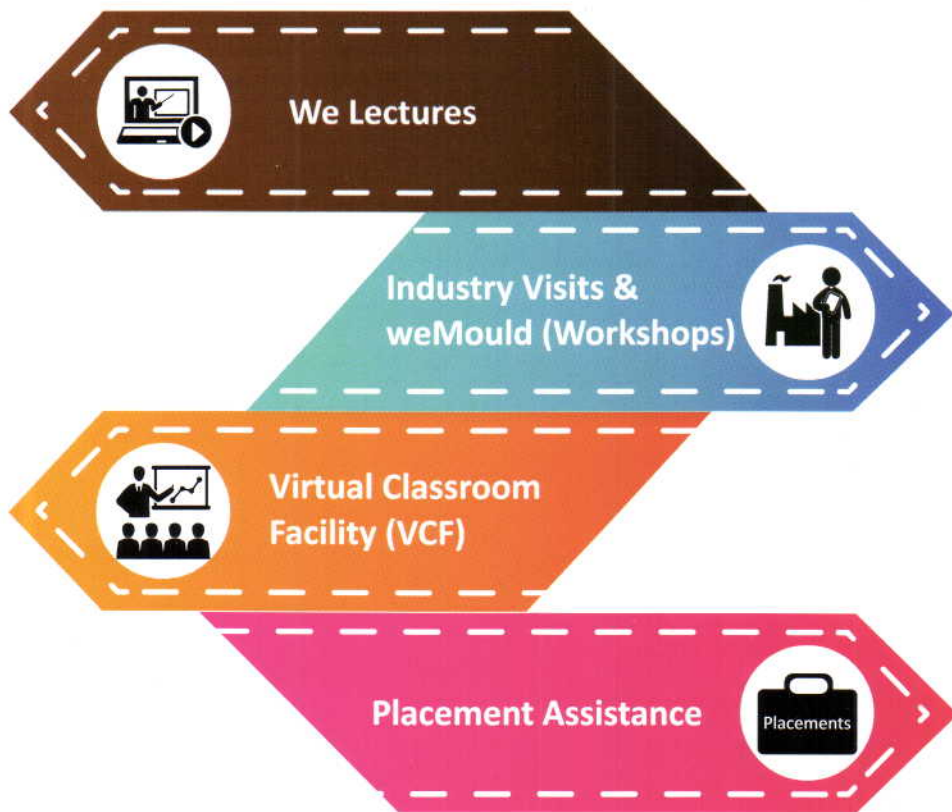
weschool
S.P MANDALI'S
Welingkar Education

18th Nationally and
5th in the Western Region,
National HRD Network and
People Matters, 2016



INNOVATIVE CONCEPTS IN PGDM-HB

- ▶ Video-based induction program as well as Program Orientation Test to familiarize new students about various features as well as course pedagogy.
- ▶ Virtual Classroom sessions where students can see, hear, and participate in live lectures and clarify their doubts through online discussions with professors.
- ▶ With changing trends and for the convenience of the students, web-based e-Books are provided for a few subjects instead of physical copy of books.
- ▶ Introduction of an E-learning tool-kit as a supplementary learning methodology to help students learn more effectively and efficiently.
- ▶ To enhance understanding of course material, downloadable video lectures based on syllabus are available as "We Lectures".
- ▶ Online examinations to provide students with the ultimate convenience of booking a date, time, and place of choice to appear for examinations.
- ▶ Introduction to a Rapid Response System to help students send in their queries even when they are away from a computer or cannot access the Internet.
- ▶ Industry visits let students gain hands-on experience of application of management principles through interaction and understanding working methods.
- ▶ A useful supplement to non-classroom teaching, 'We Tube' provides individualized instructional lectures. With the help of expert faculties and experts from various management fields, new lectures are recorded regularly and streamed over the Internet.



▶ RANKINGS

- Ranked 1st in West Zone by CSR in 2014, 2015 & 2016
- Ranked 2nd by Business World Nationally in August 2011
- Ranked 3rd by Zee business Nationally in march 2012
- Ranked 4th by Career 360 Nationally in August 2011

TEACHING-LEARNING METHODOLOGY

STUDY MATERIAL

On confirmation of admission, the student is given study materials and Identity Card. Simultaneously, the students' profile is activated on the system so that the student can check various notices put up on the website.

E-BOOKS

With changing trends and keeping students' convenience in mind, e-books are provided for a few subjects instead of physical copy of the books. These e-books contains chapter-wise reading material in PDF format, summaries, presentations, and skill-builder modules.

WE TUBE

Video lectures on the latest topics are developed with the help of experts from various management fields. New video lectures are uploaded regularly in the "We Tube" section.

NEWSWIRE SERVICE

Students are kept updated with news about the latest developments in their chosen specialization through a link provided on the website.

SPECIALIZATIONS for 2nd YEAR

- ▶ Marketing Management
- ▶ Finance Management
- ▶ Human Resource Management
- ▶ Retail Management
- ▶ Operations Management
- ▶ Travel and Tourism
- ▶ Supply Chain Management
- ▶ Business Administration
- ▶ E-Business
- ▶ International Business
- ▶ Banking, Investment, and Insurance
- ▶ E-Commerce
- ▶ Rural and Agribusiness
- ▶ Hospitality Management
- ▶ Healthcare Management
- ▶ Media and Advertising
- ▶ Services Excellence
- ▶ IT Projects Management

EXAMINATION PATTERN

Each semester is spread across 6 months. In every semester, for every subject, there are 2 exams - a Mid-term exam and an End-semester exam. All exams are computer-based, application-oriented, and comprise of objective-type question papers.

EVALUATION CRITERIA

Both mid-term and end-semester exams are out of 50 marks. Each mid-term exams carry 20% weightage and end-semester exams carry 80% weightage. To clear a subject, a student has to get 50% marks, which is a sum of the weightage obtained in both the mid-term and end-semester exams.

RE-EXAMS

If a student fails in a particular subject(s), then he/she can reappear for that exam in the next semester along with the next semester subjects. However, for the pending subject, the student has to pay reexamination fee and appear for both mid-term and end-semester exams. The previous marks will not be carried over.

PROGRAM / COURSE FEES

Payment Details : Prospectus Fees **INR 1000**

1. Full Course Fees of	INR 60,000
2. Two Annual Installments of	INR 32,500 each
3. Payment in Installments: Up front	INR 16,000 +
1st PDC	INR 9,500
2nd PDC	INR 9,500
4. PCP (Optional):	INR 3,600

5. Lateral	
Full Course fee of	INR 45,000
Payment in Installments:	INR 25,000
	INR 23,000
6. Dual Specialization	INR 32,500/-
7. NRIs/Overseas Students fees:	US \$2000

Mode of Payment: Cash / Cheque / Debit Card / Credit Card / Online Transfer

OUR STUDENTS WORKING WITH



For more information visit: jaro.in

About



Welingkar Institute of Management - Ranked Top 10 B-School in India by the Times B-School survey 2015.

Bombay Management Association conferred Prin. L. N. Welingkar Institute of Management Development & Research (WeSchool) with the "Best Management Institute of the Year 2015" at its Annual Awards Ceremony held in February 2015.

Welingkar Institute of Management is a part of the Shikshan Prasarak Mandali, a 120 year old trust that has over 43 schools and colleges under its purview.

WHY WELINGKAR'S PGDM-HB?



Welingkar is known for delivering quality education, while providing distance learners the flexibility they need. In distance learning, instructions are delivered and the course work is fulfilled from a remote location through print and web mode. This method of delivery allows students and instructors to interact with each other even though they are not at the same place.

The main advantages of distance learning are:

- Convenience and flexibility of giving mid-term exams online and end-term exams from specified centers.
- No disruption to your professional life.
- Advance your educational and career goals.
- Study as per your own schedule and at your own pace.

ABOUT PGDM-HB PROGRAM

WeSchool offers Postgraduate Diploma in Management (PGDM) in the hybrid learning mode. The PGDM-HB program is recognised by UGC-DEB, Government of India.



WeSchool's Postgraduate Diploma in Management (PGDM) can be availed in the Hybrid Learning mode, which operates on a unique hybrid structure combining effective online and offline study formats to help people learn conveniently.

ELIGIBILITY

- ▶ Graduates from any recognized University.
- ▶ International graduates from a recognized/accredited university/institution.